



This May, step into a world of suspense, intrigue and thrilling twists with Kanopy's Mystery Month in May collection. From classic whodunits to modern psychological thrillers, these films showcase the art of storytelling that keeps audiences guessing until the very end.

Easily promote our curated mystery titles to your community using ready to use announcement images for social media, along with suggested copy options you can copy and paste into your newsletters and social media posts.

Explore our Mystery Month in May collection, film synopses, and more details at kanopy.com/category/15704

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

3

General Announcements

Print materials that showcase our Mystery Month in May collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing Mystery Month in May collection content.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Create a suspenseful display featuring Mystery Month films alongside mystery novels, detective series, or true-crime books. Add staff recommendations and posters from this toolkit to promote the collection.
- Host a screening of a classic whodunit or modern thriller from our collection. Encourage attendees to guess the culprit or plot twists before the ending is revealed. Filter titles for Public Performance Rights to ensure your screening is approved for public events.
- Host an interactive event where patrons solve a simple “mystery” in the library. Use clues hidden around the space, inspired by our Mystery Month in May titles, and tie it into storytelling lessons.

Social Media and Newsletter Copy Suggestions

Option 1

Who done it? 🕵️ Kanopy’s Mystery Month Collection is packed with films that will keep you guessing until the very end. Stream now and test your sleuthing skills:

kanopy.com/category/15704

Option 2

Mystery lovers, rejoice! From classic whodunits to modern thrillers, Kanopy’s Mystery Month Collection delivers suspense, intrigue, and all the twists you crave. Stream now:

kanopy.com/category/15704

Option 3

Celebrate Mystery Month in May collection with Kanopy’s collection of gripping films that will keep you guessing until the end, perfect for your next movie night. Stream now: kanopy.com/category/15704

Campaign Start and End Dates

Our Mystery Month in May Collection launches **May 1st, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,
The Kanopy Team